

Dr. WASIT PROMBURT, (DBA – HR&Organization Development)

Date of Birth 30 April 1970
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EDUCATION

2012 DBA. (Business Administrative), Graduate School, Dhurakij Pundit University
1995 M.U.R.P. (Urban and Regional Planning), Faculty of Architecture, Chulalongkorn University
1991 B. Sc. (Landscape Technology; Second Class Honours), Maejo University

CERTIFICATE RECEIVED

- Mini MBA, University of the Thai Chamber of Commerce, 1998
- Total Quality Management (TQM) Specialist, Technology Promotion Association (Thailand-Japan), 1999
- Project Analysis and Planning- Business Restructure Consultant, Center for Applied Economics Research, Faculty of Economics, Kasetsart University and FPM AcFin Consultant Ltd, 2000
- Enterprise Diagnosis and Consultant (ID No. 44 – P2 – R1 – MP – 093), Technology Promotion Association (Thailand-Japan), 2001
- APEC - IBIZ Small Business Consultant (ID No.461042), Thailand Productivity Institute, 2003
- Marshall Goldsmith Stakeholder Centre and Leadership Coaching, 2014
- NLP Master Practitioner/NLP Practitioner, Mind Transformations, 2015
- ICI Coaching Practicum/Executive Coaching, Mind Transformations, 2017
- Diploma Master of the Art and Science of Neuro Linguistic Programming (NLP), The Centre of Research and Training Subconscious Power, 2013
- Professional Hypnotherapist, The Centre of Research and Training Subconscious Power, 2013
- The Principle of Life Coaching, Thailand Coaching Academy by Jimi the Coach, 2013

**PROFESSIONAL
CERTIFICATE**

- The Life Coaching Practitioner, Thailand Coaching Academy by Jimi the Coach, 2013
- Train the Trainer, Smart 2 grow, 2013
- Jack Canfield. The Success Principle Personal Coaching Program, 2013
- Advanced Training Course in English Speech & Academic Writing, Singapore Teacher's Union in co-operative with EDUCARE), August 2007
- Outcome Mapping, The International Development Research Centre (IDRC) and Sukhothai Thammathirat Open University
- Certified NLP Master Practitioner of Neuro - Linguistic Programming (NLP)
- Certified Diploma Master of the Art and Science of Neuro - Linguistic Programming (NLP)
- Certified Professional Hypnotherapist
- Certified Executive - Leadership Coaching
- Certified Life Coaching Practitioner, Thailand Coaching Academy by Jimi the Coach
- Certified Consultant: APEC Business Consultant
- Certified Trainer and Facilitator
- Certified Financial Advisor
- Certified Total Quality Management (TQM) Promoter
- Certified Business Plan Auditor, Institute for small and Medium Enterprises Development (ISMED)
- Registered National Researcher, National Research Council of Thailand (NRCT)

**PROFESSIONAL
TRAINING**

- Analysis and Evaluation for Enterprises Implementation between 1997-2003, Department of Industry Promotion, Ministry of Industry
- Thailand Labour Standards Consultant, Department of Labour Protection and Welfare, Ministry of Labour
- Project Planning and Administration, Training Section, Sinclair Knight Merz Group
- Risk and Contract Management, Training Section, Sinclair Knight Merz Group
- Strategy Planning, Centre for Business Strategy Development Centre

- Strategy for Business Negotiation, Centre for Business Strategy Development Centre
- Strategy for Business Restructure and Reform, Centre for Business Strategy Development Centre
- Strategy for Business Competition, Centre for Business Strategy Development Centre
- Strategy for Specific Marketing, Centre for Business Strategy Development Centre
- Best Practice for Administration of Government and Private Sectors, Faculty of Political Sciences, Chulalongkorn University
- Enhancement of Competitiveness Capability of Enterprises in Unstable Environments, Institute for small and Medium Enterprises Development (ISMED)
- Business Laws, Institute for small and Medium Enterprises Development (ISMED)
- Knowledge Management: From Theory to Practice, Thailand Productivity Institute, September 2004
- Service Quality, Thailand Productivity Institute, September 2004
- Lecturer Skill Strengthening, Thailand Productivity Institute, August 2004
- TQA-Performance Excellence Application Writing, Thailand Productivity Institute, July 2004
- Introduction to Thailand Quality Award (TQA), Thailand Productivity Institute, June 2004
- Thailand Quality Award (TQA) - Organizational Assessor), Thailand Productivity Institute, May 2004
- Balanced Scorecard, Asian Productivity Organization (APO) and Thailand Productivity Institute, March 2004
- Advance Logistic & Supply Chain Management, Thailand Productivity Institute, March 2005
- TQC Winner Conference, Thailand Productivity Institute, June 2006
- TQC Winner Conference, Thailand Productivity Institute, June 2007
- Brand Strategy, Thailand Productivity Institute, May 2007
- Practical Marketing Plan, Thailand Productivity Institute, June 2007
- Study Visit for Organization Design and Restructure with Burapha University and Ministry of Agriculture and Cooperatives, Republic of Korea, November 2009
- Train the Trainer and Facilitator Skills. Thailand Productivity Institute, January 2009
- Organization Design, Asian Productivity Organization (APO) and Thailand Productivity Institute, March 2010

- LISREL 8.52: statistical software package used for behavioural and social sciences research, Registration and Education Evaluation Office, Sukhothai Thammathirat Open University, February 2013
- HLM: statistical software package used for behavioural and social sciences research, The Office of Continuing Education, Sukhothai Thammathirat Open University, July 2012
- Principle of Life Coaching, Thailand Coaching Academy by Jimi the Coach™, February 2013
- Life Coaching Practitioner, Thailand Coaching Academy by Jimi the Coach™, May 2013
- Success Achievement by NLP, Boonlert Saisanit, Ph.D. (Amarin Training Centre), June 2013
- NLP Power, Boonlert Saisanit, Ph.D. (Centre of Subconscious Power Training for Quality of Life Development), July 2013
- NLP Ready to Take Off, Wisit Sriphibul (Smart2Grow), August 2013
- Inspiration/Motivation Speaker, Wisit Sriphibul (Smart2Grow), August 2013
- The Success Principle 1 Year Coaching Program, Jack Canfield ('The Success Principle Personal Coaching Program), August 2013
- NLP Master Class, Wanchai Pracharuengwit, September 2013
- Knowledge and Art on Language Programming to Nervous System, Boonlert Saisanit, Ph.D. (Centre of Subconscious Power Training for Quality of Life Development), December 2013
- Marshall Goldsmith Stakeholder Centre and Leadership Coaching, Marshall Goldsmith Stakeholder Center, November 2014
- NLP Master Practitioner/NLP Practitioner, Mind Transformations, March 2015
- ICI Coaching Practicum/Executive Coaching, Mind Transformations, December 2017

**AREA OF
EXPERTISE/
INTERESTS**

- Strategic Management and Execution
- Organization Development, Change & Transformation
- Performance Management
- Team Development, Team Building, Conflict Management
- Compensation Management and Performance Management
- Business Process Re – Design / Improvement
- Quality Management: Total Quality Management (TQM) and Service Quality

- Knowledge Management)/Learning Organization for High Performance Organization
- Quantitative and Qualitative Research
- Coaching: Executive Coaching, Life Coaching, Success Coaching, Marshall Goldsmith Stakeholder Center Leadership Coaching, Team Coaching
- Corporate Culture and Value Change Work
- Human Resource Intervention
- Thailand, Hong Kong, Myanmar, Loa PDR

**COUNTRY OF
WORK EXPERIENCE**

WORK HISTORY

Invited Lecturer and Specialist

1995-Present

- Invited Lecturer on Strategic Planning and Project Management Subject, Public Administration Program, Graduate School of Public Administration, Burapha University, Bang Saen, Chon Buri
- Invited Lecturer on SME/Franchise Business/Organisation and Management/International Business Management/Warehouse Management/Strategic Management/Case Study of Retail Business Subjects, Faculty of Management Sciences, Valaya Alongkorn Rajabhat University
- Invited Lecturer on Effective Management of Factory using Logistic & Supply Chain Management, Sustainable Management Promotion Project for the 4th Eastern SME, Commerce and Business School, Burapha University, Bang Saen, Chon Buri and Kasikorn Thai Bank
- Invited Lecturer on Planning Management and Project Administration for Development Project using Logical Framework or Log Frame, Art Program, Silpakorn University, Sanam Chandra Palace Campus, Nakhon Pathom
- Invited Lecturer on HR Focus's HR Development Subject as Specified by National TQA/PMQA Awards", Sciences Program (Quality Management), Suan Sunandha Rajabhat University
- Invited Lecturer on Risk Management in Changing Era, Executive Business Administration Program, Kirk University
- Invited Lecturer on Strategic Human Resource Management/Development, the 5th Mini HRM Program, Sripatum University
- Invited Lecturer on the Role of Management Consultant" for Lecturers of all Departments of Faculty of Business Administration, Sripatum University
- Invited Lecturer on Application of KPI in Evaluation of Student Affairs Activities for Management of Student Affairs and Student, Sripatum University

- Invited Lecturer on Effective Method of Job Application and Interview for the 4th year Student, Silpakorn University (Phetchaburi Campus), Phetchaburi, Academic Year 2553 and 2554
- Invited Lecturer on Preparation of Organisation KPIs and Individual IKPIs for Lecturers of Phranakhon Rajabhat University
- Invited Lecturer on Easy Research for Lecturers of Valaya Alongkorn Rajabhat University (Bangkok Study Centre)
- Invited Lecturer on Statistic for Research for Lectures of Valaya Alongkorn Rajabhat University (Bangkok Study Centre)
- Invited Lecturer on Strategic Planning for 1st, 2nd and 3rd Management Program for DENSO [THAILAND] CO., LTD, Faculty of Management and Tourism, Burapha University
- Committee on Business Plan Evaluation, NEC Project, Department of Industrial Promotion, Ministry of Industry
- Committee on Improvement of Management/Retail Business Management Programs, Faculty of Management Sciences, Valaya Alongkorn Rajabhat University
- Committee for Defense of Dissertation's Ph.D. Student/Thesis /Independent Study, Faculty of Education, St. John's University of Thailand
- Dissertation Advisor for Management Program's Ph.D. Student, College of Commerce and Management, Sripatum University
- Committee of Thailand Urban and Rural Development Foundation
- Evaluation Committee, Rajamangala University of Technology Chakrabongse Bhuvanarth Campus

1995-Present

Management Consultant/Management Coach/Management Trainer

- Consultant and Researcher on Development of Organisation Management
- Success Coach as Specified in Guidelines for Executive Coaching, Leadership Coaching, Team - Group Coaching, Success Coaching, and Quality of Life Development Coaching
- Consultant on Business Management/ Development of Organization for Governmental Agencies, Private Sector, State Enterprises, and Independent Agencies;
 - Vision Development of Organisation
 - Preparation of Core Value
 - Scenario Analysis and Planning of Organisation
 - Strategic Planning / Management and Execution
 - Development of Logistic and Supply Chain Management
 - Organisation Design

Some Major clients

- Team and Conflict Management
- Strategic Execution with Balanced Scorecard
- Value Chain, Service Level Agreement and Service Blue Print
- Preparation of Key Performance Indicators (KPIs), Key Result Area (KRA) and Target Setting & Measurement and Evaluation of Performance
- Preparation of Individual KPIs
- Preparation of Core and Functional Competency)
- Compensation Management
- Career Path
- Talent Management
- Individual Development Plan
- Business Research
- Lecture and Consultant on Organizational Diagnosis
- Lecture and Consultant on Change Management and Organization – Team Management Development Intervention
- Lecture on Quantitative and Qualitative Research
- Major clients include Peace Canning (1958) Co., Ltd., 304 Industrial Park Co. Ltd., The Federation of Savings and Credit Cooperatives of Thailand Limited, Thai Airport Ground Service Co., Ltd., Unique Mining Services Public Company Limited, The Viriyah Insurance Public Company Limited, MBK Public Company Limited, Chevrolet Sales (Thailand) Limited, Toshiba Storage Devices (Thailand) Co., Ltd., Karat Faucet Co., Ltd., THAI Catering Department (Thai Airways International Public Company Limited), Provincial Electricity Authority, Office of National Research Council of Thailand, Office of Small and Medium Enterprises Promotion, Royal Thai Police, Department of Provincial Administration (Ministry of Interior), Marine Department, Department of Mineral Fuels, Thai Meteorological Department, and Bureau of the Budget, the Tourism Authority of Thailand, the Industrial Estate Authority of Thailand, Royal Forest Department, RR Logistics Co., Ltd., Nava Nakhon Public Company Limited, Pan Rajdhevee Group Public Company Limited, TT&T Public Company Limited, the Revenue Department, Office of Permanent Secretary (Ministry of Public Health), Sports Authority of Thailand, National Housing Authority, Department of National Parks, Wildlife and Plant Conservation, Aikchol Hospital 1 and 2, Office of the National Economic and Social Advisory Council, Courts of Justice, The Mall Group and Provincial Electricity Authority etc.

- 1992-Present** **Planning/City Planning/Project Manager/Researcher/Committee**
- Chotichinda Mouchel Consultants Limited.
 - Phisut Technology Company Limited.
 - KTG Inter-Associates Co., Ltd.
 - APEX Design and Development Co., Ltd.
 - SPAN Consultant Co., Ltd.
 - Dechrit Co., Ltd.
 - Thailand Urban and Rural Development Foundation.
 - Graduate School of Public Administration, Burapha University
- 2000-2002** **Lecture/Consultant on Quality Development**
- Quality Improvement Co., Ltd.
- Lecture/Consultant on Production Process Improvement and Administration**
- Q UP International Co., Ltd.
- 1996-2002** **Planning Consultant**
- Sinclair Knight Merz (Thailand) Co., Ltd./Seatec International Co., Ltd.
- 2003-2004** **Analyst and Consultant**
- Technology Promotion Association (Thailand-Japan)
- 2005-2010** **Lecture and Consultant on Development of Organisation Administration**
- Thailand Productivity Institute
- 2005-Present** **Academic Lecturer and Adviser/Consultant**
- Lecture and Consultant on Development of Quality Administration
 - Lecture and Consultant on Development of Service System
 - Lecture and Consultant on Business Plan
 - Lecture and Consultant on Application of 5S Activities for Organisation Productivity
 - Lecture and Consultant on Preparation of Quality Management System
 - Lecture and Consultant on Production Planning, Control and Monitoring
 - Lecture and Consultant on Application of QC Story for Problem Solving and Theme – Task Achievement
 - Lecture and Consultant on Preparation of Quality Management System and Environmental Management System

- Lecture and Consultant on Project Planning and Management / Human Resource Development / Leadership Development / Corporate Social Responsibility and Volunteer Spirit

2013-Present

Audit & Evaluation Committee

- Rajamangala University of Technology Chakrabongse Bhuvanarth Campus

PUBLICATION

- Wasit Promburt, Sutee Pingsuthiwong and Charoensin Lertmahakit. 2006. KPIs Principle to Practice. Bangkok: Thailand Productivity Institute.
- Wasit Promburt and Charoensin Lertmahakit. 2010. Individual KPIs Principle to Practice. Bangkok: Thailand Productivity Institute.
- Wasit Promburt. 2013. Journey of Life: Do you use 1 hour to make your book of journey life? Bangkok: On Ta Press.
- Wasit Promburt. 2005. Analysis of Organisation for Future Achievement. Productivity World.
- Wasit Promburt. 2006. CPAC in Blue Ocean Strategy. Productivity World.
- Wasit Promburt and Nach Musodee. 2007. Strategy and Routine Work. Productivity World.
- Wasit Promburt. 2013. Characteristics of learning organizations and its effect on service quality of hospitals in Thailand. Sripathum Chon Buri. 9, 4(April-June 2013).